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Fresh Idea

with Michelle King



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My Princess Pearls

Jul 8, 2004 3:10 pm US/Mountain

People may say diamonds last forever but pearls may bring wealth to third world countries. Debbie Worthen has a Fresh Idea where you can save money and help families in need.

"Pearls are timeless. They're heirloom quality jewelry," said Wendy Minks, My Princess Pearls.

My Princess Pearls found a great way to keep the fashion in style and help bring wealth to third world countries.

"It's very sad to think people are suffering in situations like this that someone over here in America can actually help them prevent. It's a big cause in my heart," said Wendy Bird, president of My Princess Pearls.

They import genuine jewelry items...like necklaces, rings and bracelets from the Philippines in return for humanitarian aide.

"Several people trying on clothes and going home dressed, you get emails like that...you just can't walk away," Bird said.

You might not want to walk a way from a great bargain. Some of their necklaces have appraised for seven-hundred dollars and sell for only a hundred dollars a piece.

"We don't want to be another jewelry store. We would rather to feed families than our pockets," Bird said.

Less is more with My Princess Pearls and the reward is priceless.

"That is an awesome feeling that your work means something to the world in a very positive way," Minks said.

"It's an amazing sense of joy. It's incomprehensible," Bird said.

My Princess Pearls is located in Lehi. For more information go to www.myprincesspearls.com. The phone is 801-635-6591 and email is wendy@myprincesspearls.com

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